Dirigo Strategies

## **COMPANY SUMMARY**

Dirigo Strategies is an agile, highly skilled marine industry consulting and technical support firm that brings decades of experience in operations, sales, research and development, finance and project planning. We specialize in ship design and outfitting, offshore wind industry support, and mid-sized businesses and their needs. Our Ph.D.'s, MBA's, and engineers help shape proposals, provide key analyses, help make connections in industry and government, and even provide agent services and sales team support when needed. We act as agents for a wide variety of marine manufacturers.

## WHO WE SERVE:

Since 2011 we have served mid-sized and occasionally large U.S. and international companies in the Americas, Scandinavia and Europe.

## **OFFSHORE WIND:**

**Risk Management**: We assist with required risk management reports (USCG, BOEM, corporate), assessments, training, and compliance studies that reduce risk. **Environment**: We provide expertise in regional meteorology, bottom sediment and transport, ocean current impacts, and benthic and pelagic food sources and fish stocks. **Operations**: We guide OSV fleet operations and aviation operations, offer generator and transmission guidance, and guide cybersecurity certification and applied AI. **Electrical Expertise**: We have New England certified Master Electrician expertise. **Strategy and Planning**: We assist with complex communications and command and control challenges specific to an area or segment of the industry.

## MARINE INDUSTRY:

**Consulting**: We help mid-sized overseas companies connect with their U.S. target markets (and vice versa), guide them through proposals and competitor analyses, and then support or represent them as they grow into the new market.

**Connections**: We help companies meet the right clients, introduce them to key deciders in government agencies, and assist with tradeshows. We print brochures locally to save time and expense. We meet with companies our clients are trying to reach and set up subsequent deals. **Analyses**: When overseas clients find U.S. markets murky, they need data to make cost-benefit decisions. We gather the data, help them analyze it, and then assist with actions and solutions. **Sales**: Some companies need advice and assistance for an hourly rate constrained by monthly limits. Others are looking for agents on commission, and we occasionally provide that for the right products. We also provide a balance of fixed hourly consulting rates and sales commissions when it makes sense for both parties.





Brian Perkins President

PAST AND CURRENT U.S. CLIENTS: BIW DeepWater Buoyancy Eastern Shipbuilding Group Modula Inc. NASSCO SAAB Defense and Security Seakeeper

PAST AND CURRENT INTERNATIONAL CLIENTS: Arktos Developments, Ltd. Deck Marine Systems OU Light Structures, AS Saab AB UMS Skeldar, Sweden Vestdavit AB, Norway

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